

The Loganberry Books Annex Gallery is a gallery space in the middle of a bookstore. We feature a monthly rotation of local artists, opening with a reception on the first Wednesday of each month. Artists can be their own curator for these shows, and set their own prices. We love supporting local artists and seeing all the talent in our hometown!

## **Gallery Details:**

- dedicated space within a bookstore
- 24' x 42' area
- 18' clerestory with natural light

- professional hanging system
- purple marbled floor

### <u>Artwork</u>

All artwork must be original and priced for sale. Local artists are preferred. Big pieces show particularly well in this space, and three-dimensional pieces are welcomed. We reserve the right to refuse anything we might consider inappropriate.

### Schedule

We work on a monthly rotation, with the first Wednesday of the month being the opening reception for a new show.

Artwork should remain on display for the duration of the show; however, we'd rather sell a piece than lose a potential sale. We can call customers to pick up sold artwork after the show closes, or artist may deliver (when desirable).

## **Installation**

It is the artist's responsibility to set up the show. We have a professional hanging system that is easy to use with any hook or wire. Other hanging methods are not allowed. There is a glass display

> Loganberry Books Annex Gallery • 13015 Larchmere Blvd. • Shaker Hts., Ohio 44120 www.loganberrybooks.com • books@logan.com • 216.795.9800

case, card tables, 6' tables and other occasional display stands available. Tools are kept in a yellow toolbox for your convenience. Allow us to give you a tour. Two sign holders are available in the gallery for artist statements and/or bios.

### **Opening Reception**

Openings are on the first Wednesday of the month, 6pm-8pm. We do not provide refreshments, but you are encouraged to bring anything you want; it need not be fancy. Basic kitchen is available. No fish or seafood, please, and no open flames. While the show has a month of exposure at Loganberry, most of the people who show up for the Opening Reception may be people you have invited.

#### **Publicity**

Tell all your friends, family, co-workers, and neighbors! We will promote the event on our website, e-newsletter, social media, and events calendars. We will need a title, a blurb (50-200 words) that introduces you and your work, and a small digital image (jpg) for this purpose. Postcards or flyers are also a good way to get the word out, and you may personalize our generic postcards or create your own for distribution. We expect that you will help to promote the event with your own email, website, and social media.

#### Customers & Sales

All sales go through Loganberry Books. We are happy to accept cash, check, Visa or MasterCard, to provide bags as needed, and to charge and report sales tax.

We do not share customer information, but you are welcome to put out your own guest book.

#### House Rules

The plants add life to the gallery; please keep them in sunlight. We are believers in recycling; please recycle all paper, cardboard, glass, plastic #1-7, and aluminum.

#### **Financial**

Commission is 30%. Artwork is insured up to \$5,000 wholesale. An itemized sales record and payment will be rendered within two weeks of show's closing.

# To Apply

Email rachel@logan.com with a completed copy of this application and a link to your portfolio (or at least two image samples). If necessary, you can set up an appointment to bring in an art sample. Get on the calendar early; we usually book about a year in advance. Please provide a title, blurb and digital image for promotional use no later than 8 weeks prior to your show (we reserve the right to offer the gallery to another artist if we do not have the information in time). Due to demand, repeat solo artist shows are discouraged. Artist referrals are welcomed.

Application	
Name:	
Address:	
Phone:	
City:	Zip:
Email:	
Medium:	
Show title:	
Blurb (50-200 words):	